



Align your brand with the BEST!

As a *Bethesda Magazine* Best of Bethesda Ballot sponsor, your ad will be seen by thousands of local residents as they vote for the best of everything in the area.

2025 READERS' POLL / NOMINATION ROUND: **JULY 1-31** / ELIMINATION ROUND: **SEPTEMBER 1-30**

PRESENTING SPONSOR

\$6,500

INCLUDES:

- + Premium Logo Placement on every page of ballot
- + Exclusive placement in both Nomination and Elimination voting rounds
- + Logo watermark on wallpaper of every page of the ballot
- + Logo inclusion on ads & eblasts promoting the ballot



GROUP SPONSOR

\$1,500 (PER ROUND)

SPONSOR ONE OF 8 CATEGORY GROUPS:

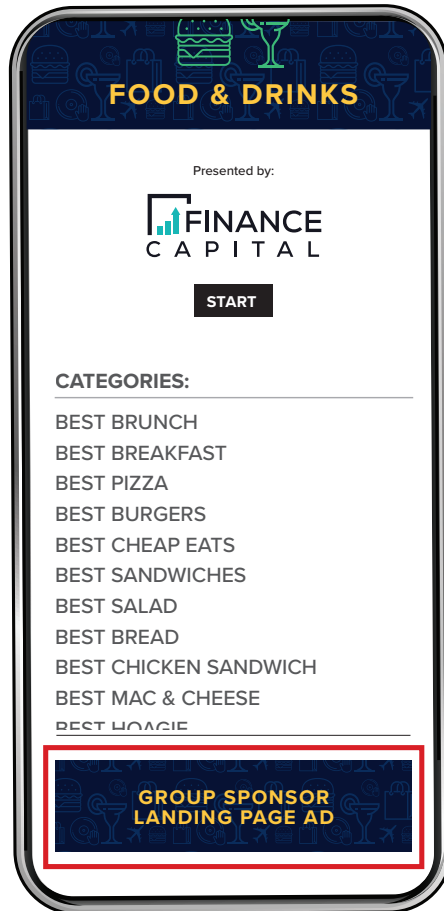
- + Fitness & Beauty
- + Food & Drink
- + Health & Wellness
- + Home & Garden
- + Kids & Schools
- + Shopping & Services
- + Things to Do
- + Weddings & Events

INCLUDES

- + Sponsorship of one Group of categories
- + Ad on Group landing page
- + Pop Up Ad (appears as voter advances through the categories)

AD SPECIFICATIONS:

- + **Group Landing Page:**
728 x 90 (desktop) & 300x 50 (mobile)
- + **Pop Up Ad:**
970 x 250 (desktop) & 300 x 600 (mobile)
- + **Category Sponsor Ad:**
300 x 600 (desktop) & 300 x 250 (mobile)



CATEGORY SPONSOR

\$500 (PER ROUND)

INCLUDES

- + Ad on your category page with link to your website or social media page.

Category sponsorship is limited to four sponsors per category.



BEST OF Bethesda

2025 READERS' POLL

GROUPS & CATEGORIES

NOMINATION ROUND: JULY 1 through JULY 31

ELIMINATION ROUND: SEPTEMBER 1 through SEPTEMBER 30

FITNESS & BEAUTY

Gym
Personal Trainer
Barre Studio
Boot Camp/CrossFit Gym
Cycling Studio
Pilates Studio
Yoga Studio
Zumba Studio
Day Spa
Nail Salon
Place for Kids Haircuts
Place for Men's Haircuts
Salon in Bethesda
Salon in Chevy Chase
Salon in Gaithersburg/
North Potomac
Salon in North Bethesda/
Rockville
Salon in Potomac
Salon in Silver Spring
Salon in Upper NW D.C.

FOOD & DRINK

Caribbean Restaurant
Chinese Restaurant
Indian Restaurant
Italian Restaurant
Japanese Restaurant
Kosher Restaurant
Latin Restaurant
Mediterranean/
Middle Eastern Restaurant
Mexican Restaurant
Steakhouse
Thai Restaurant
Vegetarian Dishes
Vietnamese Restaurant
Bagel
Burger
Pizza
Sushi
Bakery
Bar/Restaurant to Watch a Game
Beer Selection
Breakfast
Brewery
Brunch
Business Lunch Spot
Cocktails and Zero-Proof Drinks
Date Night Restaurant
Dessert Menu
Dog-Friendly Restaurant/Bar
Family-Friendly Restaurant
Farmers Market
Food Truck

Happy Hour
Ice Cream Shop
Coffee Shop (Locally Owned)
Outdoor Dining
Overall Restaurant in
Montgomery County/
Upper NW D.C.
Private Dining Space
Restaurant in Bethesda
Restaurant in Chevy Chase
Restaurant in Gaithersburg/
North Potomac
Restaurant in Garrett Park/
Kensington
Restaurant in North Bethesda/
Rockville
Restaurant in Olney/
Sandy Spring
Restaurant in Potomac
Restaurant in Silver Spring
Restaurant in Upper NW D.C.
Sandwich Shop
Special Occasion Restaurant
Specialty Market
Wine List

HEALTH & WELLNESS

Audiology Practice
Chiropractor
Concierge Medical Practice
Cosmetic Surgeon
Dermatology Practice
Eye Doctor
General Dentistry Practice
Hospital Emergency Room
Hospital for Birthing
Individual Therapist
In-Home Health Care Service
Marriage/Family Therapy
Practice
Nutritionist
OB-GYN Practice
Occupational Therapy Practice
Orthodontics Practice
Orthopedic Practice
Pediatric Dentistry Practice
Pediatrician
Physical Therapy Practice
Podiatrist
Medical Aesthetics
Practice/Place
Senior Living Community
Therapist for Children and
Adolescents
Urgent Care Center
Vein Care Practice

HOME & GARDEN

Architect for Custom Homes
Architect for Home Renovation
Builder for Custom Homes
Builder for Home Renovation
Contractor for Outdoor
Living Spaces
Custom Draperies/
Window Treatments
Electrician
Furniture Store
Home Staging Firm
HVAC Company
Interior Designer
Kitchen Design Firm
Landscaping Company
Luxury Apartments
Luxury Condominiums
Luxury Townhome Community
Mortgage Broker
Garden Center/Nursery
Plumber
Real Estate Agent
Real Estate Brokerage
Real Estate Team

KIDS & SCHOOLS

Art Classes
Children's Theater
Dance Studio
Indoor Play Space
Kids Swim Lessons
Martial Arts School
Music Classes
Place for Kids Parties
Preschool
Private School for Academics
Private School for Boys Sports
Private School for Girls Sports
Private School for Arts/Music
Private School with Program
for Nontraditional Learners
Private School with Religious
Affiliation
Private School—Lower School
Private School—Upper School
Summer Adventure Camp (Day)
Summer Arts Camp (Day)
Summer Day Camp
Summer Overnight Camp
Summer Sports Camp (Day)
Tutoring Firm
Youth Sports Program

SHOPPING & SERVICES

Antiques and Vintage Store
Bike Store
Children's Boutique

Consignment/Resale Store
Fine Jewelry Store
Gift Store
Marijuana Dispensary
New Store
Place to Buy Glasses
(Not a National Chain)
Place to Buy High-End
Appliances
Shopping Center
Women's Clothing Boutique
Accounting Firm (Local)
Auto Dealership
Commercial Real Estate Firm
Community Bank
Family Law Attorney
Financial Adviser (Individual)
Personal Injury Attorney
Photographer for
Family Portraits
Tailor
Travel Agent
Trusts and Estates Attorney
Wealth Management Firm
Dog Park
Dog Walking Service
Emergency Veterinarian
Pet Boarding
Pet Boutique/Specialty Store
Pet Day Care
Pet Grooming
Pet Trainer
Veterinary Practice

THINGS TO DO

Annual Festival
Live Music Venue
Performing Arts Theater/Venue
Private Golf Course
Public Golf Course
Trivia Night

WEDDINGS & EVENTS

Caterer
Event Planner
Florist
Hairstylist
Hotel for Out of Town Guests
Makeup Artist
Photographer
Place for a Wedding Reception
Place for Bar/Bat Mitzvah
Place to Buy a Wedding Dress
Place to Buy an Engagement
Ring/Wedding Rings
Transportation Service
Videographer
Wedding Cakes